

Torneo Federal A - Lower Table Round - Deportivo Santamarina vs Huracán Las Heras

DATE: Sunday, September 7, 2025
LOCATION: Las Heras, Provincia de Mendoza, AR

Event Description

Torneo Federal A - Lower Table Round - Deportivo Santamarina vs Huracán Las Heras is a premier sports event in Las Heras, Provincia de Mendoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,266 people

Event ID: 8r25Ss6DHwKmSL77Cy

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,306 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.