

Torneo Federal A - Lower Table Round - Deportivo Santamarina vs Guillermo Brown

DATE: Saturday, August 23, 2025
LOCATION: Puerto Madryn, Chubut Province, AR

Event Description

Torneo Federal A - Lower Table Round - Deportivo Santamarina vs Guillermo Brown is a premier sports event in Puerto Madryn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,838 people

Event ID: 5aKtm6jMoxU3YcACCR

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 735 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.