

Torneo Federal A - 2nd Round - Independiente Chivilcoy vs Atlético Rafaela

DATE: Saturday, August 23, 2025
LOCATION: Rafaela, Santa Fe, AR

Event Description

Torneo Federal A - 2nd Round - Independiente Chivilcoy vs Atlético Rafaela is a premier sports event in Rafaela. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,359 people

Event ID: A6dNZfYuSpzAjUSjpv

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 544 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.