

Torneo Federal A - 2nd Round - Cipolletti vs Costa Brava

DATE: Sunday, August 24, 2025
LOCATION: General Pico, La Pampa, AR

Event Description

Torneo Federal A - 2nd Round - Cipolletti vs Costa Brava is a premier sports event in General Pico, La Pampa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,104 people

Event ID: 5c4J4Nd35SwkVUGXRP

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 442 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.