

TOP OF THE DROPS X FERMOY ESTATE

DATE: Saturday, August 23, 2025
LOCATION: Mosman Park, Western Australia, AU

Event Description

TOP OF THE DROPS X FERMOY ESTATE is a premier community event in Mosman Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 22/100
Expected Attendance: 39 people
Event ID: HTkKxw2vF9FkeEiXZK

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 16 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
