

Top Dog Film Festival 2025 - Alice Springs

Sat 30 Aug 2pm

DATE: Saturday, August 30, 2025
LOCATION: Araluen, Northern Territory, AU

Event Description

Top Dog Film Festival 2025 - Alice Springs Sat 30 Aug 2pm is a premier festivals event in Araluen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 217 people

Event ID: CyZWeq3kkoqqHyRJ7b

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.