

# Top Division (W) - Namur vs Spirou

DATE: Friday, January 16, 2026  
LOCATION: Charleroi, Wallonie, BE

---

## Event Description

Top Division (W) - Namur vs Spirou is a premier sports event in Charleroi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,144 people

**Event ID:** B3CwtrEuzEz932ev6j

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 858 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---