

Top 14 - Stade Français vs Clermont

DATE: Saturday, November 29, 2025

LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

Event Description

Top 14 - Stade Français vs Clermont is a premier sports event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,382 people

Event ID: 9iha9fiBphUzwNdHtj

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,753 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.