

Top 14 - Racing 92 vs Perpignan

DATE: Saturday, September 20, 2025

LOCATION: Perpignan, Occitanie, FR

Event Description

Top 14 - Racing 92 vs Perpignan is a premier sports event in Perpignan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,510 people

Event ID: D5Ah3TxeBs2nPbU7fC

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,804 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.