

Top 14 - Castres Olympique vs Clermont

DATE: Saturday, October 25, 2025
LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

Event Description

Top 14 - Castres Olympique vs Clermont is a premier sports event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 73/100
Expected Attendance: 14,382 people
Event ID: GkJKRisMWyzBVk2Tvc

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,753 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
