

Tony Jagers - Live @ The Steampacket

DATE: Saturday, August 30, 2025
LOCATION: Nelligen, New South Wales, AU

Event Description

Tony Jagers - Live @ The Steampacket is a premier festivals event in Nelligen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 893 people

Event ID: 92wMo7PPhLs5TJPstg

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 357 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
