

Tony as Robbie - Live at Rosita's

DATE: Saturday, August 16, 2025
LOCATION: Caerphilly, Wales, GB

Event Description

Tony as Robbie - Live at Rosita's is a premier performing-arts event in Caerphilly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 263 people
Event ID: GxqfyD8xdyqgz4N5Ca

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.