

****TONIGHT** - PARABELUM 'Single Launch' with special guests LEGACY ALIVE and CODE RED**

DATE: Saturday, August 16, 2025
LOCATION: Inglewood, Western Australia, AU

Event Description

****TONIGHT** - PARABELUM 'Single Launch'** with special guests LEGACY ALIVE and CODE RED is a premier concerts event in Inglewood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 423 people

Event ID: BZ9bcN5HN499qiahE6

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.