

Tomato Fest 2025

DATE: Sunday, September 14, 2025
LOCATION: North Wiltshire, Prince Edward Island, CA

Event Description

Tomato Fest 2025 is a premier festivals event in North Wiltshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 267 people

Event ID: FTZ4NU4Sz2xrzJL8Y8

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
