

# Tom O'Mahony: O'My Honey - Live at Araglen

DATE: Friday, September 26, 2025  
LOCATION: Araglin, County Cork, IE

## Event Description

Tom O'Mahony: O'My Honey - Live at Araglen is a premier performing-arts event in Araglin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 28/100

**Expected Attendance:** 77 people

**Event ID:** 3zcFeZGFjd8wwnJmJ5

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 31 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*