

# Tokyo Art Tank Vol. 12: The Winter Exhibition

DATE: Sunday, November 16, 2025  
LOCATION: Shibuya, Tokyo, JP

## Event Description

Tokyo Art Tank Vol. 12: The Winter Exhibition is a premier expos event in Shibuya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 64/100

**Expected Attendance:** 5,138 people

**Event ID:** kymQ45dVkogD4a2WNX

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,055 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*