

# Tofino Tea Party Presents: NINA (UK) + Sundog

DATE: Sunday, November 9, 2025  
LOCATION: Squamish, British Columbia, CA

## Event Description

Tofino Tea Party Presents: NINA (UK) + Sundog is a premier community event in Squamish. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 28/100  
**Expected Attendance:** 84 people  
**Event ID:** 6Z3XrGJkTWdehRuNYp

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*