

Todd Barry Live | Round Rock TX | August 14th (THU) | \$30 GA (see link)

DATE: Thursday, August 14, 2025
LOCATION: Round Rock, Texas, US

Event Description

Todd Barry Live | Round Rock TX | August 14th (THU) | \$30 GA (see link) is a premier performing-arts event in Round Rock. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 267 people

Event ID: H29CSGWR9L2SxufAFg

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.