

Toad The Wet Sprocket, KT Tunstall, Sixpence None The Richer in Lewiston

DATE: Friday, August 15, 2025
LOCATION: Lewiston, Idaho, US

Event Description

Toad The Wet Sprocket, KT Tunstall, Sixpence None The Richer in Lewiston is a premier concerts event in Lewiston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 340 people

Event ID: tZ5jCvJgRvNpp2MBGF

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.