

# Toad of Toad Hall - A Savoy Youth Theatre Production

DATE: Saturday, August 16, 2025  
LOCATION: Monmouth, Wales, GB

## Event Description

Toad of Toad Hall - A Savoy Youth Theatre Production is a premier performing-arts event in Monmouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 37/100  
**Expected Attendance:** 216 people  
**Event ID:** 7PM3gWfGWEupvDoyXG

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 86 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*