

# “To Plan or Not to Plan” Workshop

DATE: Wednesday, August 20, 2025  
LOCATION: Christchurch, Canterbury Region, NZ

---

## Event Description

“To Plan or Not to Plan” Workshop is a premier community event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 32/100

**Expected Attendance:** 119 people

**Event ID:** 7PopVHJGzxvCj97e6Z

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/to-plan-or-not-to-plan-workshop>

Document generated on 6/3/2026, 9:31:04 PM