

To Kill a Mockingbird

DATE: Wednesday, February 11, 2026

LOCATION: Dublin, County Dublin, IE

Event Description

To Kill a Mockingbird is a premier performing-arts event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 53/100

Expected Attendance: 1,356 people

Event ID: 77Y7cjtwwCgrmFYn4i

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 542 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/to-kill-a-mockingbird>

Document generated on 6/4/2026, 3:03:10 AM