

TMU Bold vs Lakehead (Men's Hockey)

DATE: Friday, November 7, 2025

LOCATION: Toronto, Ontario, CA

Event Description

TMU Bold vs Lakehead (Men's Hockey) is a premier sports event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,611 people

Event ID: Eq3hL7V8hDq2qCs466

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,444 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.