# T Ö ¶’ÔçV’Ñ -Rua Schools Kapa Haka Festival 2025

DATE: Monday, September 15, 2025
LOCATION: Dannevirke, Manawat ²Õv† æv àui Region, NZ

## Event Description

T Ö ¶’ÔçV’Ñ -Rua Schools Kapa Haka Festival 2025 is a premier festivals event in Dannevirke. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals
**Importance Rank:** 37/100
**Expected Attendance:** 226 people
**Event ID:** AZZboxiFn7ko5w9bgz

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 90 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*