

TKBL (W) - Samsun Zorlu vs Bodrum

DATE: Saturday, September 27, 2025

LOCATION: Muğla, Turkey

Event Description

TKBL (W) - Samsun Zorlu vs Bodrum is a premier sports event in Muğla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,774 people

Event ID: Gp4pQ6fn7zYSpZB3MZ

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 710 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.