

TKBL (W) - K & KARELİ FEN BİLİMLERİ VS ADANA NOVA

Adana Nova

DATE: Thursday, January 15, 2026
LOCATION: Adana, TR

Event Description

TKBL (W) - K klareli Fen Bilimleri vs Adana Nova is a premier sports event in Adana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,787 people

Event ID: 4QbB3Y7NUKNtbv7dYt

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 715 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.