# TK999 – ›iÀ› Í›r ¬›ù¶œÙ¬›é¸šùË

DATE: Wednesday, October 8, 2025
LOCATION: š)¾™Y¾, š)¾™Y¾ šÉ¿šÙ¾™rÂ $@

## Event Description

TK999 – ›iÀ› Í›p šÉ¿›iÍšÉ¾›‰¯œ¹—œÙ¯ ˜Y¨›)¾˜y¨ ™YÇ›‰¿š‰Ë is a premier concerts event in š)¾™Y¾. T
significantly impacts local hotel demand, creating opportunities for strategic revenue management
and guest experience optimization.

## Key Information

**Category:** concerts
**Importance Rank:** 38/100
**Expected Attendance:** 238 people
**Event ID:** EQGvgd9ZVJMjmjRJj6

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 95 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*