

TIWW 2025 - Taiwan International Water Week

DATE: Tuesday, October 28, 2025
LOCATION: Taipei City, TW

Event Description

TIWW 2025 - Taiwan International Water Week is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,546 people

Event ID: 9X2U6dA756RHiQh7QG

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,018 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.