

Tina The Ultimate Tribute to the Queen of Rock 'n' Roll

DATE: Sunday, November 9, 2025
LOCATION: Rotorua, Bay of Plenty, NZ

Event Description

Tina The Ultimate Tribute to the Queen of Rock 'n' Roll is a premier concerts event in Rotorua. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 218 people

Event ID: 5Pm7Dfxhz8ZUDftnC8

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.