

Timothy Nelson, Emily Barker and Clare Perrott at Clancy's Freo

DATE: Friday, October 24, 2025
LOCATION: Fremantle, Western Australia, AU

Event Description

Timothy Nelson, Emily Barker and Clare Perrott at Clancy's Freo is a premier festivals event in Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 42/100
Expected Attendance: 394 people
Event ID: 4seDzFf6z37gJ7GDmP

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
