

# Times Black ICICI Bank Credit Cardholders, Powered by Visa, Experience an Iconic Evening at the Red Fort

DATE: Saturday, September 27, 2025

LOCATION: Delhi, Delhi, IN

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## Event Description

Times Black ICICI Bank Credit Cardholders, Powered by Visa, Experience an Iconic Evening at the Red Fort is a premier concerts event in Delhi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 43/100

**Expected Attendance:** 458 people

**Event ID:** 4d559xaaiXyTzcyY9t

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 183 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/times-black-icici-bank-credit-cardholders-powered-by-visa-experience-an-iconic-evening-at-the-red-fort>

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