

# Timed Entry prod event

DATE: Thursday, September 11, 2025  
LOCATION: Puerto de la Cruz, Canarias, ES

---

## Event Description

Timed Entry prod event is a premier expos event in Puerto de la Cruz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 31/100

**Expected Attendance:** 116 people

**Event ID:** GCNxGcUBVR26X5KoZa

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*