

Time Travel Photo Op Tours at Thames School of Mines and Old Carnegie Library Building, Thames

DATE: Thursday, November 6, 2025
LOCATION: Thames, Waikato Region, NZ

Event Description

Time Travel Photo Op Tours at Thames School of Mines and Old Carnegie Library Building, Thames is a premier festivals event in Thames. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,349 people

Event ID: G9Zg3ngmdYp5LRtNw2

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 540 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.