

TIME IS NOT A LINE (2025) World Premiere Film Screening | Ballarat International Foto Biennale

DATE: Saturday, August 30, 2025
LOCATION: Ballarat Central, Victoria, AU

Event Description

TIME IS NOT A LINE (2025) World Premiere Film Screening | Ballarat International Foto Biennale is a premier expos event in Ballarat Central. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,500 people

Event ID: 5TuMtpubwGv5bsGwWE

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/time-is-not-a-line-2025-world-premiere-film-screening-ballarat-international-foto-biennale>

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