

# Tim Hawkins at Northwood Temple Academy

DATE: Sunday, October 26, 2025  
LOCATION: Fayetteville, North Carolina, US

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## Event Description

Tim Hawkins at Northwood Temple Academy is a premier concerts event in Fayetteville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 60/100

**Expected Attendance:** 2,992 people

**Event ID:** FJyhYjZdATkhuAWVoj

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,197 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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