

TILL, Bob Marlich, Lij, and 3 others

DATE: Saturday, September 6, 2025
LOCATION: Saint-Denis, Île-de-France, FR

Event Description

TILL, Bob Marlich, Lij, and 3 others is a premier concerts event in Saint-Denis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 469 people

Event ID: AimUWgz9K8D5vxUEfK

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.