

Tilbage til 90'erne - Årets 90'er fest

DATE: Saturday, November 15, 2025

LOCATION: Nykøbing Falster, DK

Event Description

Tilbage til 90'erne - Årets 90'er fest is a premier festivals event in Nykøbing Falster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 689 people

Event ID: r8xqnGz7itd8bxnX97

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 276 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.