

Tiger Legion: Practice Round, 1942

DATE: Wednesday, September 24, 2025

LOCATION: Mississauga, Ontario, CA

Event Description

Tiger Legion: Practice Round, 1942 is a premier performing-arts event in Mississauga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 320 people

Event ID: DFWYTsKvu3GtHGA8Y6

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.