

Étienne de Crécy and Aalson

DATE: Friday, September 19, 2025

LOCATION: Blois, FR

Event Description

Étienne de Crécy and Aalson is a premier concerts event in Blois. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 661 people

Event ID: 7BcPsPRpsRtsPm5mdR

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.