

TICO SANTA CRUZ O REBU NO SEU DUQUE BAR EM CAXIAS

DATE: Thursday, August 21, 2025
LOCATION: Jardim Vinte e Cinco de Agosto, Rio de Janeiro, BR

Event Description

TICO SANTA CRUZ O REBU NO SEU DUQUE BAR EM CAXIAS is a premier concerts event in Jardim Vinte e Cinco de Agosto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 332 people

Event ID: 7RQCGE6oTKDBLYB7PV

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.