

Tiburones de La Guaira vs Bravos de Margarita

DATE: Wednesday, December 17, 2025
LOCATION: Porlamar, Nueva Esparta, VE

Event Description

Tiburones de La Guaira vs Bravos de Margarita is a premier sports event in Porlamar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,196 people

Event ID: 4TBPtpQcABk5PdGB7t

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,878 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.