

TIBO KSRG, Martial, Vall, and Thom.

DATE: Sunday, August 31, 2025

LOCATION: La Grande-Motte, Occitanie, FR

Event Description

TIBO KSRG, Martial, Vall, and Thom. is a premier concerts event in La Grande-Motte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 650 people

Event ID: 7tq9DHCUQmEnjUBMEL

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.