

# Tianjin Pioneers vs Guangdong Southern Tigers

DATE: Monday, January 26, 2026  
LOCATION: Dong Guan Shi, Guang Dong Sheng, CN

## Event Description

Tianjin Pioneers vs Guangdong Southern Tigers is a premier sports event in Dong Guan Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,917 people

**Event ID:** 4V3cZD5o5HdSS66ytR

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,967 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*