

Thursday Open Stages

DATE: Thursday, October 2, 2025

LOCATION: Columbus, Ohio, US

Event Description

Thursday Open Stages is a premier performing-arts event in Columbus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 336 people

Event ID: B9VbDS3Ft7gSfhZx36

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/thursday-open-stages>

Document generated on 6/3/2026, 8:47:57 PM