

# Thursday Night Parkup & Dinner @ the workshop

DATE: Wednesday, October 1, 2025  
LOCATION: Taup Ōā Waikato Region, NZ

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## Event Description

Thursday Night Parkup & Dinner @ the workshop is a premier community event in Taup Ōā This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 22/100  
**Expected Attendance:** 41 people  
**Event ID:** 5BojB3RxL4RsC8Udrd

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 16 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 3:21:31 AM