

Thursday Jazz Night at Salted by Noto's, with the Jazz 150 Duo

DATE: Thursday, August 14, 2025
LOCATION: Grand Haven, Michigan, US

Event Description

Thursday Jazz Night at Salted by Noto's, with the Jazz 150 Duo is a premier concerts event in Grand Haven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 32/100
Expected Attendance: 129 people
Event ID: 5PCTmzC3YNWX4tS2Vx

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
