

Thunder From Down Under (10PM Show Time)

DATE: Saturday, September 27, 2025
LOCATION: Enoch, Alberta, CA

Event Description

Thunder From Down Under (10PM Show Time) is a premier performing-arts event in Enoch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 317 people
Event ID: Fxz2PkzRgCeeh5zv43

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.