

# [THU 11 SEP] àŽ-à~ ã^Háž1äŽ áþ#ãRò g&VR 6V Activities

DATE: Wednesday, September 10, 2025  
LOCATION: Tambon Salaya, Chang Wat Nakhon Pathom, TH

## Event Description

[THU 11 SEP] àŽ-à~ ã^Háž1äŽ áþ#ãRò Free seats reservation - All Activities is a premier festivals event in Thailand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 585 people

**Event ID:** 8m2WbHHbv4XYpgvfc6

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 234 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*