

Théâtre Tortue Berlue - Alix et le Loup

DATE: Thursday, August 14, 2025

LOCATION: Saint-Louis-de-Kent, Nouveau-Brunswick, CA

Event Description

Théâtre Tortue Berlue - Alix et le Loup is a premier performing-arts event in Saint-Louis-de-Kent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 88 people

Event ID: DQnXGigcCMFr8qFqV

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 35 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.