

Throwdown Thursday w/ Russell Wellner & Andi Stewart

DATE: Thursday, November 13, 2025
LOCATION: Victoria, British Columbia, CA

Event Description

Throwdown Thursday w/ Russell Wellner & Andi Stewart is a premier community event in Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: Gu9wc6z2AsSYPAkT3K

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
